

Dear OAC members:

The OAC Board of Directors is seeking your input on the actions you would like to see this organization take in the future. We are particularly interested in ways we can increase the participation of the members in the decision-making activities undertaken by the Executive Board, Board of Trustees, and the various Committees. Other areas of interest include your views on our publication series and the direction it should take now that the final series of conference papers is about to be published by Ohio University, fund raising, public outreach, and member services.

Please take a few minutes to complete this survey so that we have a better understanding of what you, as members, want from your membership in the Ohio Archaeological Council. Your responses to these questions will remain **anonymous**. If you wish to express an interest in being considered for nomination to a Board or Committee position next year, please contact the Chair of the Nominating Committee, Rick Yerkes (yerkes.1@osu.edu) for additional information about positions and requirements.

Thank you for your time.

The Survey

Section I. The OAC's Mission

The OAC is a private, non-profit, 501(c)3 charitable corporation registered with the state of Ohio as a scientific and educational membership organization whose mission is to promote the advancement of archaeology in Ohio. The OAC consists of professional archaeologists, avocational archaeologists, students, institutions, and other individuals with an interest in Ohio archaeology. Membership is open to all persons and institutions with an interest in Ohio archaeology. To promote the advancement of archaeology in Ohio, in 1975 the OAC was founded in order to:

- ◆ Create a coordinated group of professionally competent archaeologists representing all regions of the state in order to provide consultation, aid, and advice to any and all citizens and state and federal agencies;
- ◆ Serve as a clearing house for archaeological information;
- ◆ Promote the conservation and preservation of archaeological sites and records, and to develop among the general public an appreciation of these irreplaceable resources and an awareness of the need to protect them;
- ◆ Organize, coordinate, and give assistance to archaeological programs within the state of Ohio.

Do you think the OAC's mission as described above is still relevant?

Respondents: 42

- | | |
|-----------|------------|
| a. Yes | 90% (n=38) |
| b. No | 5% (n=2) |
| c. Partly | 5% (n=2) |

If you replied "No" or "Partly," please tell us why not or what part of the OAC's mission is irrelevant, and why you think so.

- We do not serve as a clearing house for archaeological information
- I would like to see more effort towards educating the public, other than just an OAM poster (although the poster is important too).

Are there other services or functions you would like the OAC to fill that are not currently being filled? If so, please explain why you feel the OAC, not some other institution or organization, should be providing these services.

- More public education, because it is part of our mission (as stated above)
- Certification program for avocationalists.
- Should encourage Archaeology students to belong and should allow some committee positions for students.
- outreach and education
- Maybe a separate committee for the OAM poster. It takes a great deal of time and leaves little time or funds for the education committee to do anything else.
- It would be nice if OAC had the influence to get state government agencies to consider
- Haven't considered the question.
- Foster more research as well as "conservation and preservation." We do this, of course, but it should be in the mission statement and we should do more of it.
- Public outreach, online publication

What should the long term goals of the OAC as an organization be?

- Should encourage and develop more archaeological excavations, raise funds outside of membership from corporations and individuals for more scholarships and grants.
- Advocacy should be one of the number one functions. We are the only group that crosscuts the organizations that support archaeology in the state, and we should act on that fact.
- Fostering a sense of community among Ohio archaeologists, and explaining Ohio archaeology to the public.
- Preserve sites and educate the public as to the importance of preserving and caring for those sites.
- Promote and facilitate education, preservation and research into Ohio archaeology.
- To promote interest in, understanding of, and respect for Ohio's cultural heritage
- Promote and protect archeology as a science and as a profession.
- Provide a forum for communicating the latest research to the profession and to the public; play an important role in preservation of archaeological resources
- Advance legislation to protect archaeological sites.
- Stated goals and purposes sound reasonable to me.

Section II. Membership Services and Participation

Over the last decade or so, the OAC's membership has grown steadily. We have well over 100 members. Along with this growth we have seen more interest by members in becoming involved in the OAC, and increasing the visibility of our organization. The following questions are designed to help us facilitate these things.

Part A. Activities

Using a scale of 1 (extremely important), 2 (somewhat important), 3 (somewhat unimportant), 4 (extremely unimportant), and 5 (no opinion), please rank the following activities in terms of their importance to promoting the advancement of archaeology in Ohio:

Government Affairs:

Monitoring and submitting comments and testimony on bills in the Ohio General Assembly and the U. S. Congress that affect archaeology: 1 2 3 4 5

Respondents: 34

- 1 (extremely important) - 70.5% (n=24)
- 2 (somewhat important) - 23.5% (n=8)
- 3 (somewhat unimportant) - 6% (n=2)
- 4 (extremely unimportant) - 0% (n=0)
- 5 (no opinion) - 0% (n=0)

Participating as a consulting party in Federal undertakings pursuant to Section 106 of the National Historic Preservation Act:

1 2 3 4 5

Respondents: 34

- 1 (extremely important) - 44% (n=15)
- 2 (somewhat important) - 41% (n=14)
- 3 (somewhat unimportant) - 6% (n=2)
- 4 (extremely unimportant) - 6% (n=2)
- 5 (no opinion) - 3% (n=1)

Submitting friend of the court briefs in lawsuits, e.g., Kennewick Man and Spirit Cave Man, or otherwise participating in legal actions that defend the practice of archaeology: 1 2 3 4 5

Respondents: 34

- 1 (extremely important) - 53% (n=18)
- 2 (somewhat important) - 35% (n=12)
- 3 (somewhat unimportant) - 12% (n=4)
- 4 (extremely unimportant) - 0% (n=0)
- 5 (no opinion) - 0% (n=0)

Participating in coalitions of historic preservation and environmental groups in Ohio promoting historic preservation and environmental conservation efforts affecting archaeology, e.g., Statehood Day, Ohio Environmental Council Lobby day: 1 2 3 4 5

Respondents: 34

- 1 (extremely important) - 53% (n=18)
- 2 (somewhat important) - 32% (n=11)
- 3 (somewhat unimportant) - 12% (n=4)
- 4 (extremely unimportant) - 0% (n=0)
- 5 (no opinion) - 3% (n=1)

Working with the Ohio Historic Preservation Office to promote the advancement of archaeology in Ohio: 1 2 3 4 5

Respondents: 35

- 1 (extremely important) - 71% (n=25)
- 2 (somewhat important) - 20% (n=7)
- 3 (somewhat unimportant) - 6% (n=2)
- 4 (extremely unimportant) - 0% (n=0)
- 5 (no opinion) - 3% (n=1)

Education/Public Outreach:

Sponsoring and coordinating Ohio Archaeology Month: 1 2 3 4 5

Respondents: 35

- 1 (extremely important) - 54% (n=19)
- 2 (somewhat important) - 26% (n=9)
- 3 (somewhat unimportant) - 14% (n=5)
- 4 (extremely unimportant) - 3% (n=1)
- 5 (no opinion) - 3% (n=1)

Sponsoring conferences on Ohio archaeology for the general public: 1 2 3 4 5

Respondents: 35

- 1 (extremely important) - 63% (n=22)
- 2 (somewhat important) - 28% (n=10)
- 3 (somewhat unimportant) - 3% (n=1)
- 4 (extremely unimportant) - 3% (n=1)
- 5 (no opinion) - 3% (n=1)

Developing and disseminating educational brochures and materials about Ohio archaeology: 1 2 3 4 5

Respondents: 35

- 1 (extremely important) - 43% (n=15)
- 2 (somewhat important) - 43% (n=15)
- 3 (somewhat unimportant) - 8% (n=3)
- 4 (extremely unimportant) - 3% (n=1)
- 5 (no opinion) - 3% (n=1)

Developing and promoting an endangered sites program to involve professional and avocational archaeologists in site preservation, and bring public attention to the threat of destruction to important archaeological sites: 1 2 3 4 5

Respondents: 35

- 1 (extremely important) - 54% (n=19)
- 2 (somewhat important) - 40% (n=14)
- 3 (somewhat unimportant) - 3% (n=1)
- 4 (extremely unimportant) - 0% (n=0)
- 5 (no opinion) - 3% (n=1)

Issuing press releases concerning the activities of the OAC: 1 2 3 4 5

Respondents: 35

- 1 (extremely important) - 31% (n=11)
- 2 (somewhat important) - 31% (n=11)
- 3 (somewhat unimportant) - 26% (n=9)
- 4 (extremely unimportant) - 6% (n=2)
- 5 (no opinion) - 6% (n=2)

Working with the Ohio Historical Society and avocational archaeological groups to improve relations between the professional and avocational archaeological communities: 1 2 3 4 5

Respondents: 35

- 1 (extremely important) - 46% (n=16)
- 2 (somewhat important) - 34% (n=12)
- 3 (somewhat unimportant) - 11% (n=4)
- 4 (extremely unimportant) - 3% (n=1)
- 5 (no opinion) - 6% (n=2)

Professional Services:

Providing a venue for the dissemination of current archaeological research: 1 2 3 4 5

Respondents: 35 (note: rounding error on all percentages)

1 (extremely important) - 77% (n=27)

2 (somewhat important) - 14% (n=5)

3 (somewhat unimportant) - 0% (n=0)

4 (extremely unimportant) - 0% (n=0)

5 (no opinion) - 8% (n=3)

Providing research grants to members and their students: 1 2 3 4 5

Respondents: 35 (note: rounding error on all percentages)

1 (extremely important) - 46% (n=16)

2 (somewhat important) - 46% (n=16)

3 (somewhat unimportant) - 6% (n=2)

4 (extremely unimportant) - 3% (n=1)

5 (no opinion) - 0% (n=0)

Recognizing outstanding achievements in archaeology through an awards program: 1 2 3 4 5

Respondents: 35 (note: rounding error on all percentages)

1 (extremely important) - 34% (n=12)

2 (somewhat important) - 43% (n=15)

3 (somewhat unimportant) - 8% (n=3)

4 (extremely unimportant) - 14% (n=5)

5 (no opinion) - 0% (n=0)

Part B. Grants, Awards and Scholarships

Over the past 20 years, the OAC has provided funding to aid in archaeological research on a variety of Ohio projects and educational pursuits. The majority of this funding has been distributed in the form of two grants: an **OAC Grant** and more recently the **Patricia Essenpreis Memorial Grant**. Between 1984 and 2004, the OAC has awarded 19 such grants. Of these projects, all pertained to prehistoric archaeological investigations. Nine grants funded radiocarbon dates, two funded salvage field projects, and one each funded paleobotanical, faunal, textile, petrographic, obsidian hydration, and human skeletal analyses. One funded the acquisition of infrared aerial photographs for an extensive, problem-oriented research survey. Another aided in the development of a website dedicated to Ohio archaeology education.

The **OAC Grant** is designed to assist OAC members and their students in graduate and post-graduate research, salvage fieldwork, site preservation, specialized materials analysis or preservation, absolute dating (radiocarbon, OCR, etc.), the preparation of exhibits, and for assisting with publication or pre-publication expenses. The OAC Grant offers up to \$750 to aid in such research.

The **Patricia Essenpreis Memorial Grant** was established in 1992 in memory of the late Patricia Essenpreis. The Grant offers up to \$1,250 per project to support research, preservation, and education in areas of Patricia's own special interests: Ohio Hopewell and Fort Ancient studies. Funding for research in other areas and time periods, however, will be considered.

All grant recipients are required to report the project's results to the OAC membership with a presentation at an OAC meeting and/or an article published in the OAC Newsletter. The OAC Board of Trustees shall do this within two years of written notice of the acceptance of the application.

Should the grants program be expanded? Yes/No

Respondents: 32

Yes	37.5% (n=12)
No	62.5% (n=20)

If you replied "Yes," please list the types of grants you would add:

- try to increase the amount of money in the OAC grants or the number of grants awarded on a case by case basis determined by the board
- more radiocarbon dates, more specialized analyses
- Just ensure that we can continue as we have in the past and possible up the dollar amounts when appropriate.
- Increase dollar amount.
- Funding for radiocarbon dating.
- Undergraduate research grant, Grants in aid of Master's theses
- small grants to high school and college students participating in archaeological research
- I have no informed opinion on the question.
- More student-oriented grants.

If you replied "Yes," how should we fund this expansion of the grant program?

- we have money left over every year - spend it down and then we have a reason for fund raising
- sale of books
- Possibly soliciting corporate sponsors. Asking the membership when they re-new their membership dues. During Archaeology Month -providing information about the program and how anyone can participate in funding meaningful research.
- modest increase in dues (\$5, \$10/person/year), or even double dues (\$50/yr)
- Increase dues.
- i don't know
- state and federal funds; private funding organizations
- Through raising funds. The continuance/expansion of our publications program would help.
- Seek Grants from foundations, individuals
- Try to gain grants from various organizations providing such. Need a grant proposal writer?

Should the OAC set up a scholarship program to assist deserving students with training to pursue archaeology as a career (e.g., field school, graduate school, etc.)? Yes/No

Respondents: 33

Yes	36% (n=12)
No	64% (n=21)

If you replied “Yes,” how should we fund this program?

- modest increase in dues (\$5, \$10/person/year), or even double dues (\$50/yr) [if we want to have an impact we need to put our money where our mouth is]
- Increase dues.
- Only if we can balance the budget
- See above. We need to find ways to add funds to our coffers to do some real work.
- separate from registration dues
- To do this properly must go outside of organization for funds
- Wish I had an answer.
- Field schools in preference to graduate school. Many more can be supported this way than for graduate school.
- Same as the previous answer.

Would you be willing to donate at least \$25/year to a scholarship program? Yes/No

Respondents: 32

Yes 57.5% (n=19)

No 42.5% (n=13)

Should we develop an award for the best student paper presented at an OAC conference or biannual meeting? Yes/No

Respondents: 35

Yes 86% (n=30)

No 14% (n=5)

Part C. Member Participation

Associate members cannot be elected to serve on Standing Committees because they do not have the right to vote. Should the Code of Regulations be amended to allow Associate members to serve on committees even though they do not have the right to vote? Yes/No

Respondents: 33

Yes	45.5% (n=15)
No	54.5% (n=18)

One reason it may be difficult to find Active members to serve as Trustees and Chairs of a committee is that Trustees are elected at-large, i.e., not to fill a specific committee chair. Should we amend Code of Regulations so that Trustees are elected to serve as chairs of specific committees rather than being elected on an at-large basis? Yes/No

Respondents: 30

Yes	73% (n=22)
No	27% (n=8)

Do you prefer our biannual membership meetings be held on: Fridays Saturdays Alternating Fri. and Sat. Does Not Matter

Respondents: 34

Fridays	23.5% (n=8)
Saturdays	23.5% (n=8)
Alternating Fridays/Saturdays	6% (n=2)
Does Not Matter	47% (n=16)

Are there ways you would like to participate in the OAC that are not currently available? If so, what are they and how can we facilitate your participation?

- I think that OAC should play a larger role as a clearing house of archaeological data. One way that this could be accomplished is an electronic, peer-reviewed online journal for the dissemination of local research results.
- I have no intelligent opinion about governance.

What are the major factors that impact your decision to participate in OAC activities such as biannual meetings and running for a position on a committee, as a trustee, or as an officer?

- time, time, time... stretched already
- A long way to travel. Maybe chapters could be set up in five areas of state so that more could be done regionally
- Unable to travel to Ohio
- I no longer live in Ohio but remain an OAC member in order to keep in touch with the archaeology in Ohio.
- present work load
- I think that OAC has the ability to influence the public's view of archaeology and I want to be a part of that. A selfish motivation is resume building.
- Interest in the talks. When asked to serve, I have - continue to foster the sentiment that we can all do a little something to further our organization and archaeological awareness.
- Keep in touch with Ohio archeology and with the members.
- Time; scheduling
- Time! They are lengthy commitments.
- location of meetings
- time availability
- Major factor in biannual meetings attendance is whether or not I have to take a day off of work to attend. Personal factors affect my decision on whether or not to run for positions.
- Time
- The rule that you must be an active member to participate. Why be a member at all if you can't participate in the work of the committees.
- professional obligation and networking
- timing & paper presentation topics

Would you be willing to pay higher membership dues (now \$25/year) for additional services that require expenditures of funds?

Yes/No

Respondents: 31

Yes	64.5% (n=20)
No	35.5% (n=11)

If you replied "Yes," please indicate what services you would be willing to pay more for, and approximately how much you would be willing to pay for those added services:

- Publication of a journal and provide funding for radiocarbon dating and student awards. Anything over \$50.00 would be too much.
- Expand the funds available for research and for expanded offerings through the website; willing to pay \$40/yr
- Publications, awards, etc. \$5.00 - \$10.00 more
- Perhaps. It depends on the program. Greater publication education and student enrollment in field schools definitely are worth supporting.
- not sure..maybe \$15 for more ed and outreach materials, site protection efforts
- journal, additional \$15/year.
- I would be willing to contribute more for the organization of a statewide weekend long conference on Ohio archaeology.
- Government affairs activities
- About \$10 is the extent of the increase that I would suggest. Any more than that and it might detour people from joining. Books for children or educational materials for schools.
- 30 a year with 5 being put into scholarship or grants
- \$25 or \$50/year to offset scholarships or grant programs.
- Student membership should stay at \$25.
- increase to \$35.00 - try to put some money into publishing OAC conferences or some type of publishing outlet for Ohio archaeology
- I leave it to the Board to propose such additions
- I think a dues increase is warranted, minimally \$35/yr. Perhaps simply raise dues first and then make an argument for small increases or donations for individual things. The scholarship and online journal are priorities for new monies.
- We should be looking to the future and possibly putting away money for special needs as the situation with Spruce Hill, publishing additional books. \$40 - 50/ year is not an unreasonable membership dues.

Part D. Fund Raising

Membership dues and book sales fund the OAC's operations and programs, including our biannual meetings and the grants program (currently, Ohio Archaeology Month is largely supported by donations). As we try to do more with our limited funds we confront difficult decisions regarding the appropriation of funds. Simply put, to do more, we need more. This series of questions is focused on gaining membership input on fund raising ideas and the appropriate uses of funds.

Please list and rank any activities that you think the OAC should pursue in order to raise additional funds to offset expenses.

- 1) Publications 2) Fund Raising Program that would approach members and possibly consulting firms and corporations
- sponsor more conferences / publications such as A View from the Core
- sale of books
- raffle, if legal
- publishing of paper presentation in soft cover books like Kentucky does
- OAM should consider fund raising options
- OAC marketing might help
- Grants for other organizations
- Organize professional conferences and publish papers in monographs/books.
- Additional books if possible and advertisement of same.

Do you think the OAC should produce marketing tools (for example, bumper stickers, mugs, T-shirts, hats, etc.) to enhance our visibility and raise funds for the organization? Yes/No

Respondents: 33

Yes	67% (n=22)
No	33% (n=11)

If you choose "Yes," please indicate what kinds of products you think would be most successful.

- I think t-shirts can be fairly economical and you would have a ready market in archaeological professionals in the state.
- T-shirts, mugs and hats
- T-shirts, hats, mugs
- t-shirts and hats.
- T-shirts and hats
- T-shirt (always need them), bumperstickers (relatively inexpensive)
- Postcards of Ohio Archaeological sites, shirts, trowel holsters
- While I like the idea of T-shirts etc. with the OAC logo, profits would be very small and the enterprise would probably not be worth the effort required.
- No specific suggestion.
- T-shirts, logos
- Hats, t-shirts, items that could be used in the field or at professional meetings to promote OAC visibility
- Hats, T-shirts, bumper stickers, mugs, mouse pads
- field hats with good brims for sure!
- Decals for windows and shirts. Mugs just collect dust.
- coffee mug, bumper sticker
- Brochures, posters, lapel pins.
- archaeologically practical items...t-shirts, backpacks, travel coffee mugs, hats
- Only if you move in the direction of chapters

If you are willing to serve on a Fund Raising Committee, please notify the President, Lynn Simonelli (lsimonelli@boonshoftmuseum.org).

If you have business accounting expertise/experience that you are willing to share, please notify the President, Lynn Simonelli (lsimonelli@boonshoftmuseum.org).

Part E. Publications

To date, the OAC's publications have been very successful in terms of the number of volumes sold and the impact the information contained in them has had on archaeological research conducted in Ohio. Having recently completed the publication of volumes on each of the major time periods (the Late Archaic/Early Woodland volume is in press, to be published by Ohio University Press), we are exploring ways to produce future publications. In particular, we want to improve the turnaround time of publications. Below, please circle the letter corresponding to all of the publication options you would like to see the OAC pursue. Please note that these options are not mutually exclusive.

Respondents: 33

- a. Hold a special conference every two or three years on a theme or time period resulting in the publication of a volume or book similar to the first three published by the OAC
n=28
- b. Use biannual membership meetings to focus on current research projects leading to a peer reviewed E-Journal
n=15
- c. Publish an annual "yearbook" of one- to two-page summaries of recent archaeological research in Ohio (see The Maryland State Highway Administration Yearbook series as an example
<http://www.sha.state.md.us/SHAServices/research/oppe/yearbook.asp>)
n=14
- d. Develop an occasional publication series of monographs presenting the results of important CRM archaeological research, theses, dissertations, etc.
n=27

Would you be willing to serve on a publications committee responsible for publishing conference proceedings? Yes/No

Respondents: 33

Yes 67% (n=22)
No 33% (n=11)

Would you be willing to serve as a technical editor for publications? Yes/No

Respondents: 32

Yes 31% (n=10)
No 69% (n=22)

Do you have any experience with online, on-demand publishing services such as Lulu.com? Yes/No

Respondents: 33

Yes 0% (n=0)
No 100% (n=33)

If you replied "Yes" to the above question, how would you rate your experience?

Excellent Good Satisfactory Poor Complete Failure

Respondents: 0 - N/A

Do you have any additional comments about your experience with online, on-demand publishing services?

- No

If you are willing to serve on a Publications Committee or as a technical editor, please notify the President, Lynn Simonelli (lsimonelli@boonshoftmuseum.org).

Part F. Ohio Archaeology Month

Have you personally participated in any Ohio Archaeology Month activities by offering some service to the public? Yes/No

Respondents: 34

Yes 50% (n=17)

No 50% (n=17)

If you replied "Yes," was the experience worthwhile and would you do it again? If you replied "No," why not?

- yes, it was worthwhile for me to share with the public, but with the limited marketing and minimal crowds I see at the events, I am not sure how well the word is getting out
- Any contact with the public is worthwhile, but we need to find a way to get more of the public to attend.
- Did 12 programs one year for Archaeology Month. It was great but quiet an effort so would only do four if done again
- Need better advertising for small, individual events. Also, larger OHS sponsored events with the OAC would prove beneficial (see CMNH and Redmond's approach).
- public participation was minimal both times, although many archy's did attend the activities
- scheduling restraints
- The experience was worthwhile, although lightly attended. Those who did come were very pleased with the event.
- Would definitely do it again. It is very important to get the public interested in archaeology, especially children.
- Yes, generally. Would do again.
- yes, sure!
- Yes. Regardless of attendance at such events, it's always worthwhile.
- I will be happy to do it again
- It corresponded with an event we were going to have anyway, so yes we'd participate.
- Yes
- In graduate school and trying to finish up. Honestly, there haven't been too many activities in Columbus (or at least that I was aware of).
- good experience, more should participate
- it was great; we will do it every year

Have you personally participated in any Ohio Archaeology Month activities as a member of the public? Yes/No

Respondents: 32

Yes 25% (n=8)

No 75% (n=24)

If you replied "Yes", was the experience worthwhile and would you do it again? If not, why not?

- attended lectures; will do again if schedule allows
- Yes, I thoroughly enjoyed it and it was at least partially responsible for my career choice (SunWatch)
- Yes
- I'm not the public, and have to be an archy at all events that I attend.
- topics not of interest to me, dates don't work for me
- haven't had the opportunity
- yes, I attended a local lecture that was very interesting.
- Yes - attended the Hopewell Culture Park's events (although not in the past couple of years).
- Yes
- usually doing our own presentations

Part G. Additional Comments

Please share any thoughts you may have on topics not specifically addressed by this survey or use this space to expand upon comments made elsewhere in the survey.

- I like the survey; somehow, papers/manuscripts must find a publication outlet for Ohio archaeology
- Ohio archeology is in need of a center. OHS is absent and the universities are not really active in the public eye. Publish and sell.
- There should be a single level of membership - if you are a member, you're a member, period.
- Could associate members have voice but no vote at business meetings? This could be for committees also.
- I agree that none voting members should be able to be on at least some committees like education
- I am a student and would like to feel more welcome and involved as such.
- I applaud the survey and your efforts...just wish I had more time to dedicate.
- Make sure the OAC's yearly budget is balanced and that it saves a portion each year to increase its total money held. If this is done over a number of years the interest on CD's, etc. may be able to pay for some of the programs listed above.